

Indy Contra Board
May 15, 2012
6:30 p.m. Zion Evangelical UCC

Present: Juliet Port, Dianna Davis, Barry Levitt, Ian Fulford, Jamie Shepherd, Vickie Stohl, Kathryn Millis (minutes).

1. Minutes.
 - a. Approved April minutes with minor corrections and edits due to Kathryn having arrived late.
2. Treasurer's Report:
 - a. Reviewed recent budget and attendance. Has gone down since moving, but is not as low as our lowest in the past decade.
3. Workshops next week:
 - a. Start at 7:15. New dancers in basement, flourishes in hall with Doug and Fiona:
 - b. Barry, Juliet, & Kathryn will work with new people in the basement. Should have approximately 25 people, of whom 22 are women.
 - c. What of guys? Kathryn will mention imbalance in the group's email. Jamie will make guest buttons, but not indicate a "guy" as there is a mix of opinions on how to handle gender imbalance (e.g., ties, saying "lead" and "follow," both of which some people like and some don't). We will suggest that the new dancers pick a gender and stick with it for the evening.
 - d. Board will specifically ask friends to come.
4. GMB:
 - a. Bands and callers committed, discussed sound people. May need to pay them as much as a band member or caller but it should be worth it: they do a whole weekend of work, plus setup and takedown, may provide their own equipment, etc., and without them the bands and callers can't sound as good.
5. First Friday, June 1:
 - a. Will charge regular out of town talent rate, (\$6, \$5, \$4).
 - b. Juliet will buy 20 parking spaces at \$5 each. KCM will print "passes," and give one to the parking people, so they know to expect them.
 - c. People who do sound, setup and takedown, and staff the door get free admission and a parking pass.
 - d. If we have more passes after that, perhaps we offer them to Cincinnati dancers if any come up for the event? Juliet is making a list so we'll know if we have enough for Cincinnati people.

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- e. Dianna and Juliet will busk in the area starting about 5:30. Board members will come and distribute fliers. How long can Dianna play? Are there other musicians? We'll probably stop around 7:30.
 - f. We start setup in Zion at 7 that night.
 - g. Kathryn will make ¼ page fliers with basic info.
6. Google Voice:
- a. Kathryn will set up a Google Voice connected to IndyContra@gmail.com, will add that number to fliers, web, CDSS, etc.
7. Signs:
- a. Ken Gall brought the metal sign, it's in the sound box, so we can put it up outside. He used to set it up, but he's not consistently coming on Tuesdays. The lawn signs JP got are only about \$5 so if they get stolen no big deal.
8. Fliers:
- a. Juliet has posted fliers all around work. Kathryn will make about 200 half-page fliers. Juliet will encourage dancers to post them places they visit. Kathryn can probably print at work on colored paper she will supply, and use a photo of hands or happy people.
9. Announcements:
- a. People keep talking during announcements, so info isn't getting heard. Board members need to be role models. Discussed ways to nicely shush people. One idea: make sign & carry it around? Tonight we'll try to give people 5 minutes of break and then do announcements once people are lined up for the next dance. Vickie will be calling, so she'll set it up.
10. Next meeting: June 19, 6:30 p.m. at Zion.