

Indy Contra Board
January 17, 2012
6:15 p.m. Port residence

Present: Juliet Port, Dianna Davis, Ian Fulford, Barry Levitt, Vickie Stohl, Jamie Shepherd, Kathryn Millis (minutes); Lisa Boyles, Heather Robinson, Chris Reading (guest).

1. Minutes. Approved with minor corrections.
2. Treasurer's Report:
 - a. Financially, 2011 was a successful year. We have money in the bank to cover expenses.
3. Membership: Kathryn needs to revise the form again to reflect a student membership rate of \$7 (approved in April 2011).
 - a. An recent article in the CDSS newsletter ("[Dances Series + Lower Fees + Youth = Dance Series](#)" in Winter 2012) mentioned an "or pay what you can" policy, which is similar to the New England tradition of "more if you can, less if you can't." We unanimously agreed to adopt that as policy. Kathryn will revise our web site & signs.
 - b. Unanimously agreed to give people who setup the sound system free admission for the quarter, and free admission for one guest the night they do setup, just as we do for bands and callers.
 - c. Agreed to waive Lisa and James's and David and Heather's membership fees for 2012, as retroactive compensation for sound setup.
 - d. Discussed creating a more detailed step-by-step binder, with photos, of exactly how to do to set up and takedown. Will do a sound setup binder creation session on January 31st.
4. Scheduling:
 - a. Special Valentine's Day dancing. Agreed to ask the band to play for couples dancing starting at 7:15. We still don't have a band or caller scheduled though.
 - b. Talent info. Vickie doesn't have complete information about some callers and bands, so we're going to try to compile and update all of that to make scheduling smoother. Barry will find a form that Vicky White used when she did scheduling. Kathryn will turn into an online form that delivers the answers into a spreadsheet that the scheduling and general Gmail accounts can access. Vickie will ask all talent to fill out the form to confirm and update their information.
 - c. Gas money. Discussed giving more for travel for out of town talent. If we did this, should we add a flat amount no matter how many people are

involved? Per person? Per mile? What to do about bands who travel from multiple places)? Why not just raise pay across the board, including local talent? What benefits do visiting talent bring?

Agreed to discuss next month. Barry will compile info on how we're paying talent, and Kathryn will compile info on what other groups pay.

5. Membership meeting. Scheduled for February 28th. Ballot for board candidates and proposed Bylaws changes must be distributed 2 weeks in advance. Kathryn and Juliet will announce (online and at the dance).
6. P.R.
 - a. Juliet is looking into google adwords, to make it more likely that people find us when they google things like Indianapolis and dance. Dianna suggests we google ourselves and click on it to move us up in their rankings.
 - b. Briefly discussed outreach and joint dances.
 - c. Discussed making video that's better for outreach: short, interviews with people, better lighting.
7. Next meeting: February 21, 6:15 p.m. at Juliet's.